

## For Immediate Release

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## Action Computer Systems Repeats as ASI/Restaurant Manager™ Reseller of the Year for Fourth Year in a Row

Award presented at the 2011 ASI Reseller Conference in Ft. Lauderdale, FL

SILVER SPRING, MD - Action Systems Inc. (ASI), makers of the Restaurant Manager POS System and Write-On Handheld tableside ordering and payment solution for use in the foodservice industry has again named Action Computer Systems of Larchmont, NY as Reseller of the Year. The award for their 2010 performance is their fourth in a row and was presented to Action Computer Systems at ASI's annual Reseller Conference recently held in Ft. Lauderdale, FL. Representing Action Computer Systems at the award ceremony were Roger Crawford-VP Sales & Marketing, John Vitiello-VP Operations, and Frank Cruz-Manager Technical Support Division.

The Reseller of the Year Award is given to the ASI reseller partner who had the best Restaurant Manager sales performance during the most recent financial year. "I'm extremely pleased that Action Computer Systems has continued our long partnership with Restaurant Manager, as well as a tradition of excellence, following a transition in ownership from Mr. Michael Tanney," said John Rudy, the new President and CEO at Action Computer Systems. "The team we have in place and our on-going commitment to offering the leading POS system with top-notch service and support is the key to our success. ASI has continued to lead the industry in innovation by offering tableside ordering and payment using an iPod touch which also allows us to provide truly superior solutions to our customers. Finally, our on-going partnership with companies like Metropolitan Sales, Posiflex, Touch Dynamics, Mercury Payment Systems, TimePayment Lease Corporation, Marlin Leasing, and Lease Corporation of America has helped us to provide high quality POS package solutions utilizing the best vendor partners in the industry."

An ASI reseller for over a decade, Action Computer Systems has won the Reseller of the Year Award for four consecutive years. With additional services such as integrated credit card processing, custom menu programming, staff training, comprehensive support and restaurant business consulting Action Computer Systems provides customers with the advantage of a reliable point of sale solution tailored to their unique needs.

"Once again ASI is thrilled to present Action Computer Systems with our Reseller of the Year award," says Craig Bednarovsky, ASI's Director of Sales and Marketing. "Their run of winning this award for four consecutive years is a testament to a long tradition of providing value, service and restaurant business solutions that help boost customer bottom lines."

## About ASI

ASI was founded in 1987 and is a leading provider of point-of-sale and management software for the foodservice industry. ASI offers its software products through a network of 200+ Value Added Resellers across the continental United States, Canada, Europe and Asia. ASI can be found on the Web at www.rmpos.com.

## **About Action Computer Systems**

Action Computer Systems has been a value added reseller of point of sale products for restaurants, bars, and quick service restaurants since 1985 with hundreds of Restaurant Manager POS installs throughout New York City, Westchester, and Connecticut. In addition Action Computer Systems provides complete restaurant solutions including POS installation, custom menu programming, staff training and 24x7 support. Action Computer Systems can be found on the Web at www.actioncomputersystems.com.